

### What's The Buzz About?

2005 has turned out to be a very interesting year for our industry and certainly Berger Building Products. The devastating hurricanes in Texas, Florida and the Gulf Coast have stretched many individuals and companies as the rebuilding process begins. Berger has moved thousands of rolls of new Roof Shield Synthetic Underlayment to several locations in the "hurricane zone" and will continue to discount pricing so it is a viable alternative for contractors. Roof Shield can be installed and left exposed for up to one year without damage and comes with a 25 year limited warranty.

Featured in this newsletter are four very exciting new products: Berger diverters, Chem-Calk® sealants, our Accuvent insulation baffle and the EuraCraft roof drainage system. These new products offer our distributors innovative products to expand their product lines without the need to place large stocking orders.

Berger will continue to provide quality building products and first class service to wholesale distributors while remaining price competitive. Our new production facility in Western Massachusetts is another example of our desire to grow with our customers. This facility will allow Berger to provide even better service to the New England market.

Thank you for your continued business,

David B. Stewart  
President

### What's New at Berger?

**Berger Kick-Out Diverters** are an effective water management strategy that create a downward and outward flow of water to prevent infiltration. They are installed as the bottom step flashing and can be easily trimmed to wall manufacturer's specifications. The product is molded from durable industry-approved polypropylene copolymers and is offered in four colors: grey, tan, brown and white.



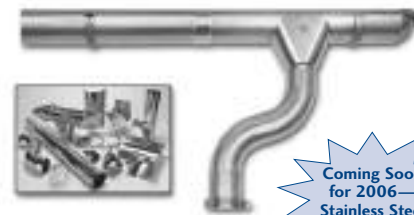
- Patented molded design prevents water intrusion at roof-to-wall intersections
- Molded design eliminates field fabrication
- UV and heat stabilized



- Environmentally compliant
- Exhibit minimal shrinkage and low odor
- Provides weatherability and water resistance
- Excellent adhesion and durability

Berger's new line of **Construction Sealants** for roofing, windows and siding are advanced formulations that deliver long lasting results under the most demanding weather conditions. This product line offers smooth or textured polyurethane in a variety of colors for indoor or outdoor use. GPS1 and Chem-Calk sealants are available in 10.3 oz. tubes that are easily gunnable.

The newly introduced copper **EuraCraft Gutter System™** has a classic European style all its own. It features expanded pipe ends for a smooth fit appearance, hinged pipe hooks with the option for spike thread attachment, deep drawn miter construction and plug in outlets with vortex draining benefits that can be moved and positioned anywhere.



Coming Soon for 2006—  
Stainless Steel

- Easy-to-install solderless system
- Features high strength 18 oz. Tecu® copper
- Prestigious, ornate and beautiful

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**More About the Berger Diverter.....**

**INSTALLATION ILLUSTRATIONS**






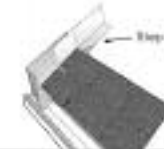

**STEP #1: Install Metal Drip Edge**  
Prepare roof sheeting with underlayment and install drip edge per roof covering manufacturer's instructions.

**STEP #2: Install Shingle Starter Strip**  
Install the shingle starter strip per roof covering manufacturer's instructions.

**STEP #3: Install The Diverter Flashing**  
Install kick-out flashing as first piece of step flashing. Slide diverter up roof plane until starter trough stops at shingle starter strip (roof panel must be flat on roof and wall panel flush to wall). Attach the kick-out diverter to roof only at uppermost edge (at the point marked with "L" or "R"). Use one appropriate roofing nail. Apply sealant at exterior wall penetration per wall manufacturer's requirements.  
Consult roofing manufacturer's Shingle-to-Flashing abutment. Consult wall manufacturer's Counter Flashing recommendations.

**STEP #4: Apply Roof Shingles**  
Apply roof shingles per manufacturer's installation procedures.

**STEP #5: Install Step Flashing**  
Install step flashing compatible and appropriate for the roofing application.

**What's New at Berger? (cont'd) .....**



- Flame retardant - self-extinguishing in less than 5 seconds
- Deters mold growth
- Installs with only 6 staples

**Accuvent™ Soffit Insulation Baffle** is a 41" x 22" non-porous, 100% recycled PVC that allows 25.3 square inches of air flow into the attic— over twice that of foam. Its unique design allows insulation to cover the entire outer wall of the structure while keeping insulation from getting into the soffit. Its versatile perforated fit allows for one-step, labor saving installation in any roof pitch and truss application. Accuvent is designed for easy transport and storage in the warehouse or at the jobsite. Make sure you take advantage of this new product from Berger.

**Berger takes its Show on the Road!**

Stop by these upcoming trade shows to see how Berger is diversifying its product offering.

**Rosemont, Illinois**

**Metalcon**  
October 4-6, 2005  
Booth #1038

**Orlando, Florida**

**International Builders Show**  
January 11-14, 2006  
Booth #W6045

**Las Vegas, Nevada**

**International Roofing Expo**  
February 14-16, 2006



**New Berger Location Opening Soon!**

Berger is always striving to provide first class service to its distributors. In an effort to provide improved service to our New England market, we will soon open a new facility in Western Massachusetts. It will be located at 101 Almgren, Agawam, MA 01001. More information will follow.

**Did You Know?** ..... *by Shawn Quinn*



**Top Ten Reasons to Choose Pro-Master Roof Shield UDL™ over Felt**

**#10** – While it is still very important to be careful while walking on a roof, Roof Shield UDL has an anti-slip coating to help provide better traction than standard felt.

**#9** – One roll of Roof Shield UDL covers 10 squares, standard felt covers approximately 2 squares. This should save on time and labor.

**#8** – A roll of Roof Shield UDL is 52" wide while standard felt is typically 36"-38" wide. Again this should make your installation faster and easier.

**#7** – A 10-square roll of Roof Shield UDL weighs approximately 28 lbs. 10 squares of felt weighs between 75 lbs. and 120 lbs. Save your back for the important things in life: hunting, fishing, and golf!

**#6** – Roof Shield UDL provides a 25 year limited warranty... ask your felt supplier what his warranty is on felt.

**#5** – Roof Shield UDL is much stronger than felt. Try tearing our product by hand.

**#4** – What do you suppose is the fire rating on oil-saturated paper? I know Pro-Master Roof Shield UDL has a Class A fire rating. Which do you prefer on your home?

**#3** – Roof Shield UDL provides an excellent water barrier. It will keep water from penetrating the decking. Felt saturates with water.

**#2** – I am sure you have never had shingles, tiles, slate, shake, or metal roofing material backordered, but if you have and were not able to start a job because of this problem, Roof Shield UDL is the answer. Our synthetic underlayment is a UV stabilized material rated for one-year exposure. I would hope your roof material would not be backordered more than a year. Felt needs to be covered almost immediately.

**AND, the #1 reason to choose Pro-Master Roof Shield UDL™ over felt is.....**

BERGER, your one-stop source for Quality Building Products since 1874, supplies it.



**Stop "The Intruder"**

Everyone understands the importance of security, especially when it concerns their home. Deadbolts, expensive doors and grates, double lock windows and alarms are commonplace. They protect their home from intruders and cost is no problem. However, most people spend the bare minimum when it comes to roof flashing— a major mistake that leads to maximum cost. The code authorities recognized this and made changes requiring more thickness, proper metals and coatings to assure longer lasting materials that withstand severe weather and reduce perimeter intrusion by The Intruder— **water**. In addition to the wide variety of drip edges and step flashings offered by Berger, we now offer the **Berger Kick-Out Diverter**. Left and right hands are available in four colors. It is a low cost solution to job formed diverters. Often formed from the wrong material, they fail and promote leaks. Molded Diverters are used at the intersection of walls and roofs to flash the joint and divert water into a gutter. The Berger Diverter prevents water from intruding into lower walls causing moisture damage, rot and mold. It replaces step flashing at the starter edge. Originally developed for solving flashing problems with EIFS wall systems, it is now recognized as a requirement by the Vinyl Siding Institute and the NAHB. It can be used with all wall materials and roofing with consistent quality and protection against The Intruder.

Oh! I forgot to tell you... 92% of leaks occur at this point and 85% were because of material failures or poorly constructed flashings.

**U Announcements** .....

- Pro-Master Roof Shield UDL has been approved in Florida. Florida Certificate of Product Approval #FL4855
- New industry leading catalog to be released in January featuring new and improved products. Place your request today!
- CD-Rom Specs and Archetctural Binders still available!






805 Pennsylvania Boulevard • Feasterville, PA 19053  
800-523-8852 • 215-355-1200 • Fax: 215-355-7738  
www.bergerbros.com • email: info@bergerbros.com

Call the American Red Cross at 1-800-HELP-NOW (1-800-435-7669) to make a donation to help Hurricane Katrina victims.

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## Tell Us What You Think .....

At Berger, customer feedback is important. Please take a moment to fill out the Newsletter Response Card, cut it along the dotted line and mail it to us. If you want to save your newsletter for future reference, mail a copy of this page or fax it to us at 215-355-7738. We look forward to hearing from you.


NEWSLETTER RESPONSE CARD

Name: \_\_\_\_\_

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Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Do you want to continue receiving this newsletter?  Yes  No

Do you want a new Berger product catalog?  Yes  No

I would like a complete  Berger Binder  CD-Rom Specification Set

I would like one of your  inside  outside sales professionals to call.

I would like to receive product updates/monthly specials via email.  Yes  No

I would like to receive product updates/monthly specials via fax.  Yes  No

Cut out and mail to: BERGER BUILDING PRODUCTS • 805 PENNSYLVANIA BLVD • FEASTERVILLE PA 19053